

Mobile Medical Apps: The New ?Medical Devices??

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Imagine on your right is a medical device, ?A?, used in hospitals to track a patient's blood oxygenation levels. On your left is a mobile health-based application, ?B?, that also tracks a patient's blood oxygenation levels. Medical device ?A? is extremely sophisticated and, unsurprisingly, expensive. Mobile health-based application ?B? is portable, convenient, and a fraction of the cost of ?A?. Assume that ?B?, while lacking some marginal features, still collects and transmits data that is as accurate, complex and as reliable ?A?.

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